

CERA

Message to Employers

Earning the Chartered Enterprise Risk Analyst (CERA) credential demonstrates a commitment to higher learning, dedication to advancing the field of enterprise risk management (ERM) and responsibility to ethical standards. By hiring CERAs, your company also demonstrates these same values.



Support the CERA Credential Within Your Organization.

- Hire CERAs, using the CERA credential as a measure of an individual's ERM expertise.
- Encourage your hiring managers to learn the value of CERAs to an organization's human capital.
- Encourage your risk management employees to obtain the CERA credential. Reimburse costs, offer time off to study, reward the successful completion of each exam.
- Allow CERA presentations at your organization, especially if you currently employ CERAs. This is an opportunity for them to share with colleagues the importance of the credential.
- Become committed to ERM best practices. Explore how this emerging field can help your organization convert risk into opportunity.
- Endorse the CERA credential's efforts to enhance the standards of practice in the field of enterprise risk management.

For more information, visit www.CERAnalyst.org/Enterprise

CERA
Chartered Enterprise Risk Analyst
CREDENTIAL