

CERA

Benefits to Employers

Chartered Enterprise Risk Analysts (CERAs) Convert Risk Into Opportunity



CERAs provide a forward-looking, comprehensive approach to enable smart, well-rounded business decisions.

Due to the rigorous enterprise risk management (ERM) training through the credentialing process, a CERA can offer practical solutions to complex business challenges benefiting not only organizations, but the global marketplace.

- CERAs increase the value of an organization's human capital through their enterprise risk management expertise.
- The knowledge obtained by CERAs can help their employer implement and manage an internal ERM program.
- The knowledge obtained by CERAs can help clients implement an ERM framework within their organizations.
- CERAs differentiate your firm from others with enterprise risk management expertise.
- CERAs demonstrate strong quantitative and financial assessment skills.
- CERAs benefit the global marketplace.
- CERAs enable organizations to be more transparent.
- CERAs help companies adequately meet strict financial reporting and control requirements.
- CERAs address security and technology issues.
- CERAs prepare for disaster and business continuity in post-9/11 world.
- CERAs help companies remain competitive in a global marketplace.

For more information, visit www.CERAnalyst.org/Enterprise