



CERA
Chartered Enterprise Risk Analyst
C R E D E N T I A L

An Enterprising Approach to Risk

The business world is rapidly evolving and growing more complex everyday. So shouldn't the approach to managing risk evolve as well?

In a post-9/11 business world of stringent regulatory standards and an increasingly globalized marketplace, organizations rely on risk professionals not only to examine potential risks, but maximize them to meet the company goals.

CERA

The CERA credential encompasses the most comprehensive and rigorous demonstration of enterprise risk management (ERM) expertise available.



The CERA represents insight, creativity and integrity.

The “CERA” letters after someone’s name indicate to the business world that there is no other type of risk professional better equipped to take a 360-degree view of an organization’s risk profile.

CERAs are advancing the ERM Field

- CERAs enable organizations to be more transparent
- CERAs help companies adequately meet strict financial reporting and control requirements
- CERAs address security and technology issues
- CERAs prepare for disaster and business continuity in post-9/11 world
- CERAs help companies remain competitive in the globalized marketplace

CERAs focus on how operational risk, investment risk, strategic risk, and reputational risk collectively impact an organization.

CERAs are qualified for such positions as risk analyst, risk manager and chief risk officer in fields such as:

- Insurance
- Reinsurance
- Consulting markets
- Broader financial services
- Energy
- Transportation
- Media
- Technology
- Manufacturing
- Healthcare

CERAs complete a rigorous curriculum that covers probability, financial mathematics, micro/macro economics, construction of actuarial models, advanced finance and enterprise risk management, financial reporting and operational risk.



The Chartered Enterprise Risk Analyst (CERA) credential trains risk professionals to convert risk into opportunity.

The CERA credential is the first new professional credential offered by the Society of Actuaries (SOA) since 1949. The SOA's existing credentials include the Fellow of the Society of Actuaries (FSA) and the Associate of the Society of Actuaries (ASA).

The SOA is an educational, research and professional organization dedicated to serving the public and its 19,000+ members. The mission of the SOA is to advance actuarial knowledge and to enhance the ability of actuaries to provide expert advice and relevant solutions for financial, business and societal problems involving uncertain future events. The SOA's vision is for actuaries to be the leading professionals in the measurement and management of risk.

To learn more about the CERA credential, visit www.CERAnalyst.org/CERA-Info.